

The old way of assessing risk, stereotyping investors with subjective semantics, simply doesn't work any more. Our approach uses the Risk Number. It's built upon a Nobel Prize-winning framework, and everyone has one. What's yours?



## DEFINE YOUR RISK NUMBER

The first step is to answer a 5-minute questionnaire that covers topics such as portfolio size, top financial goals, and what you're willing to risk for potential gains. Then we'll pinpoint your exact Risk Number to guide our decision making process.



## ALIGN YOUR PORTFOLIO

After pinpointing your Risk Number, we'll craft a portfolio that aligns with your personal preferences and priorities, allowing you to feel comfortable with your expected outcomes. The resulting proposed portfolio will include projections for the potential gains and losses we should expect over time.



## **DEFINE YOUR RETIREMENT GOALS**

We will also review your progress toward your financial goals by building a Retirement Map. When we are finished, you'll better understand what we can do to increase the probability of success.

## **About Us**

We are extremely passionate about providing personalized advice and analytical plans to decisive, motivated families to create or significantly increase the confidence in their comprehensive financial plan.

Contact us to get started

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